This year marks a significant milestone in REO's history as the company celebrates 100 years of innovation, engineering excellence, and enduring customer commitment.

Founded in 1925, REO emerged at a time when technological advancements were rapidly transforming industry. From early electrical components to the sophisticated power solutions of today, the company has continuously evolved to meet the needs of an ever-changing world. Throughout the decades, REO has navigated global challenges, economic shifts, and the rapid pace of technological progress, maintaining its reputation for reliability and innovation.

One of the defining aspects of REO's longevity has been its ability to adapt. As industries evolved, so too did the company's approach to engineering. Transitioning from traditional electrical components, typically used for lighting control and motor speed adjustment, to specialised solutions in railway, medical, and industrial automation sectors underscores this adaptability. The company's development of passive harmonic filters, sinewave filters, and chokes is a testament to its focus on ensuring efficiency, safety, and compliance in an increasingly complex technical landscape.

Beyond technological advancements, REO's success has been built on the dedication of its people. Generations of engineers, designers, and technical experts have contributed to the company's progress, each playing a role in shaping its legacy. Equally important has been the trust and support of customers and partners who have worked alongside REO over the years. Their collaboration has driven innovation and ensured solutions remain effective and practical in real-world applications.

While celebrating the past, it is equally important to look forward. The sustainability, energy efficiency, and digital transformation challenges present obstacles and opportunities. With a strong foundation built over a century, REO is well-positioned to continue its journey into the future, embracing emerging technologies while staying true to its core values of quality, reliability, and customer focus. CEO of REO Group, Philip Twellsieck, explains **'*this makes me very proud as it means we can compete effectively with our philosophy internationally, even against other companies where there is usually a different corporate culture. That tells us we are on the right path****.'*

A centenary is not just a measure of time but a recognition of perseverance, adaptability, and vision. As REO marks this momentous occasion, it does so with gratitude for the past and enthusiasm for what lies ahead. The next chapter promises to be as dynamic and impactful as the last, ensuring that REO remains a key player in power quality solutions for many years.

**Ends:** 402 words

**Editor’s note:** If you want to ensure you keep up to date with press material, opinion focused blog content and case studies from REO UK, you can visit their news page: <http://www.reo.co.uk/news>

**For further information or Press Enquiries contact:** Steve Hughes or Michelle Gillam

REO (UK) Ltd, Units 2-4 Callow Hill Road, Craven Arms Business Park,

Craven Arms, Shropshire, SY7 8NT  
**Telephone:** +44 (0)1588 673411

**Fax:** +44 (0)1588 672718

**www:** http://www.reo.co.uk

**e-mail:** marketing@reo.co.uk

**Twitter:** <https://twitter.com/REO_UK>

**Facebook:** <http://www.facebook.com/pages/REO-UK-Ltd/263330563768795>

**About REO:** REO specialises in providing an extensive array of electronic power controllers and resistive and inductive wound components tailored for industrial use, particularly in demanding environments. As the company expands its footprint in renewable energy technology, ensuring exceptional power quality has become a paramount focus. With manufacturing facilities in Germany, the US, China, and India, REO stands at the forefront of innovation across the globe.